



WHEN WILL YOU KNOW YOU'VE FOUND

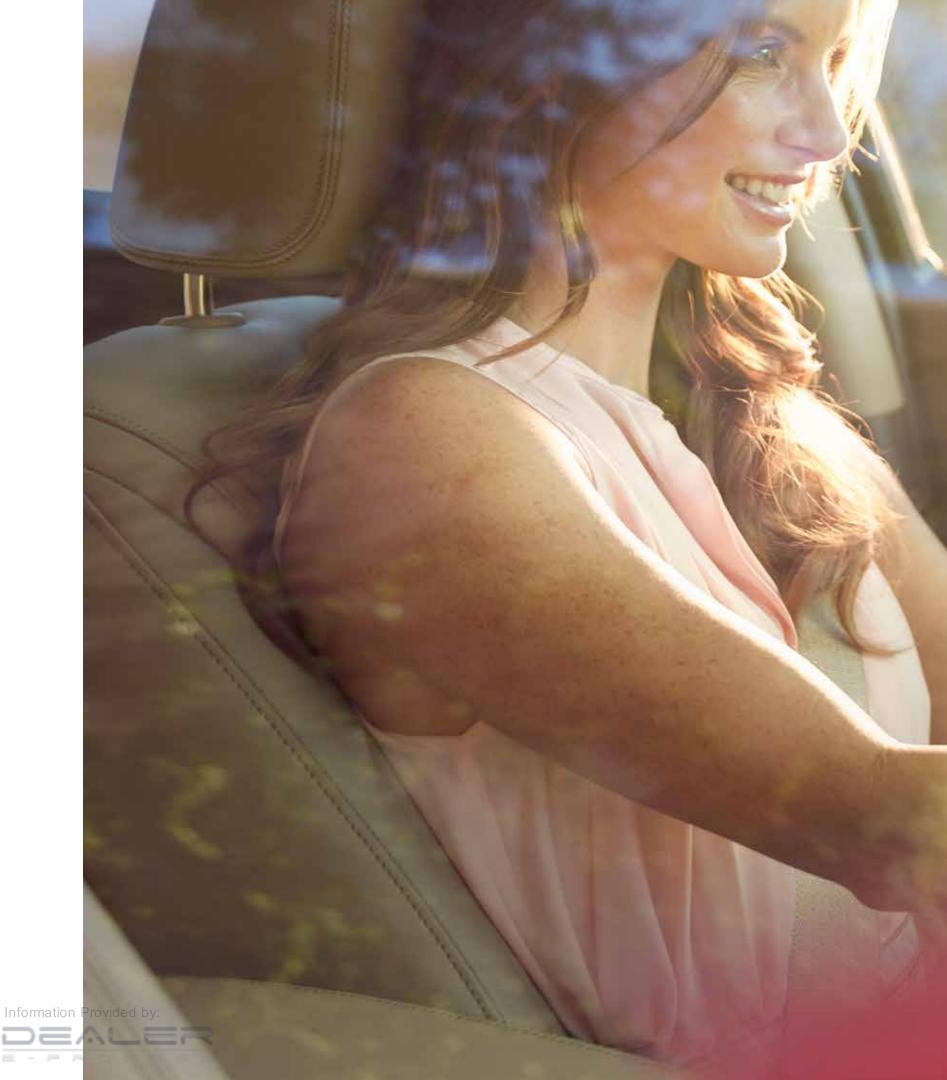
YOUR KIND OF LUXURY?





IS RELAXED

What sets the 2015 LaCrosse apart from other luxury sedans isn't one thing. It's a blend of comfort, technology and performance innovations interwoven to create a uniquely pleasurable driving experience. Advanced available safety features, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat, surround you with security. An available All-Wheel-Drive (AWD) system heightens your confidence. Our QuietTuning process turns the LaCrosse cabin into your personal sanctuary. And engine technology called eAssist helps conserve fuel. All of which should put you in a very good mood.





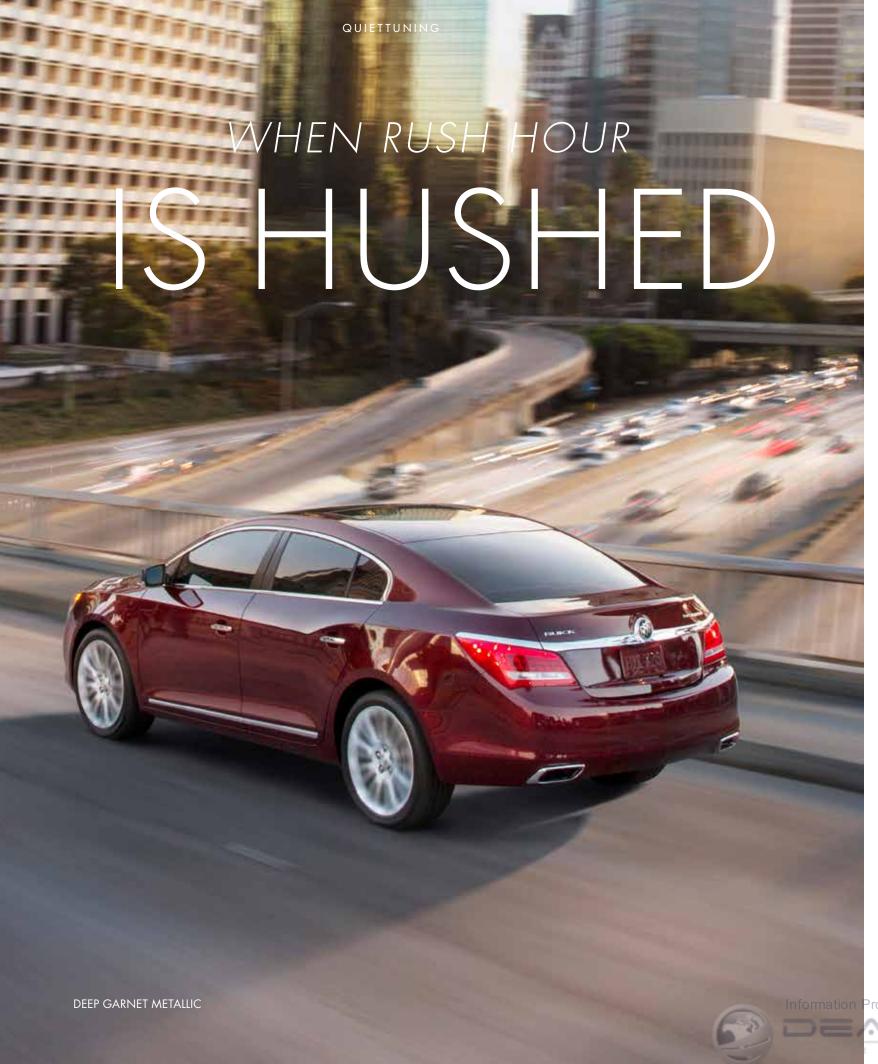
WHEN YOU'RE IN CONTROL

Settle into the available premium leather-appointed seating. Ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable. Directly in front of the driver, there's an 8-inch diagonal Driver Information and Cluster Display that can be configured with the information you use most often. Atop the center console is an 8-inch diagonal color touch-screen that makes it easy to use the latest generation of IntelliLink, Buick's acclaimed infotainment system. Below the center screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. Your passengers' comfort isn't left to chance, either. In fact, our engineers designed first-class rear seating in this luxury sedan to have more rear leg room than even the Lexus ES 350, Acura TL and Infiniti Q70 sedans.

Information Provided by:

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

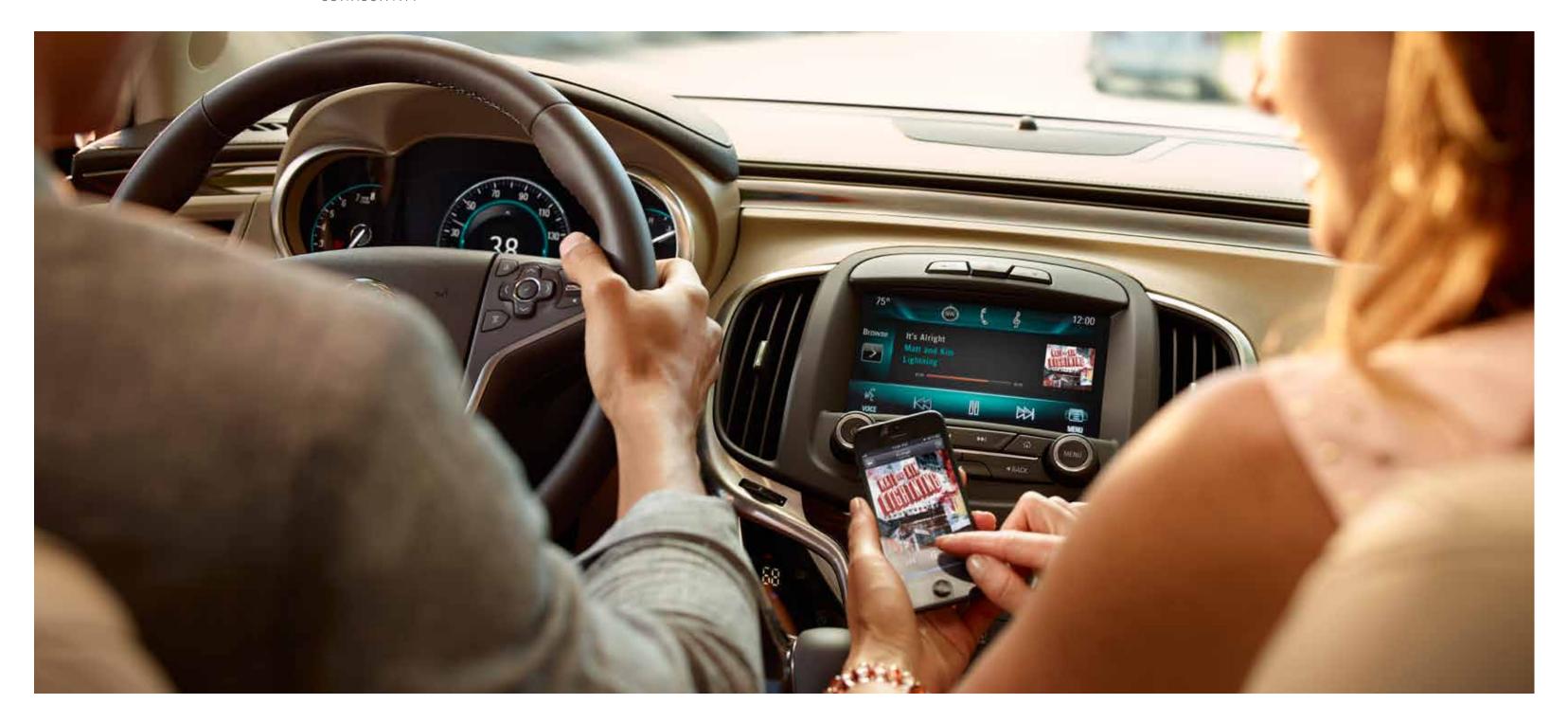






LaCrosse is engineered using a QuietTuning process. It's a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that's quiet and calm. So go ahead. Close the door of your LaCrosse. Settle into a place where the noise of the world falls away and you can enjoy hearing the sounds you prefer — a favorite song, a good conversation or simply the smooth acceleration of the engine.

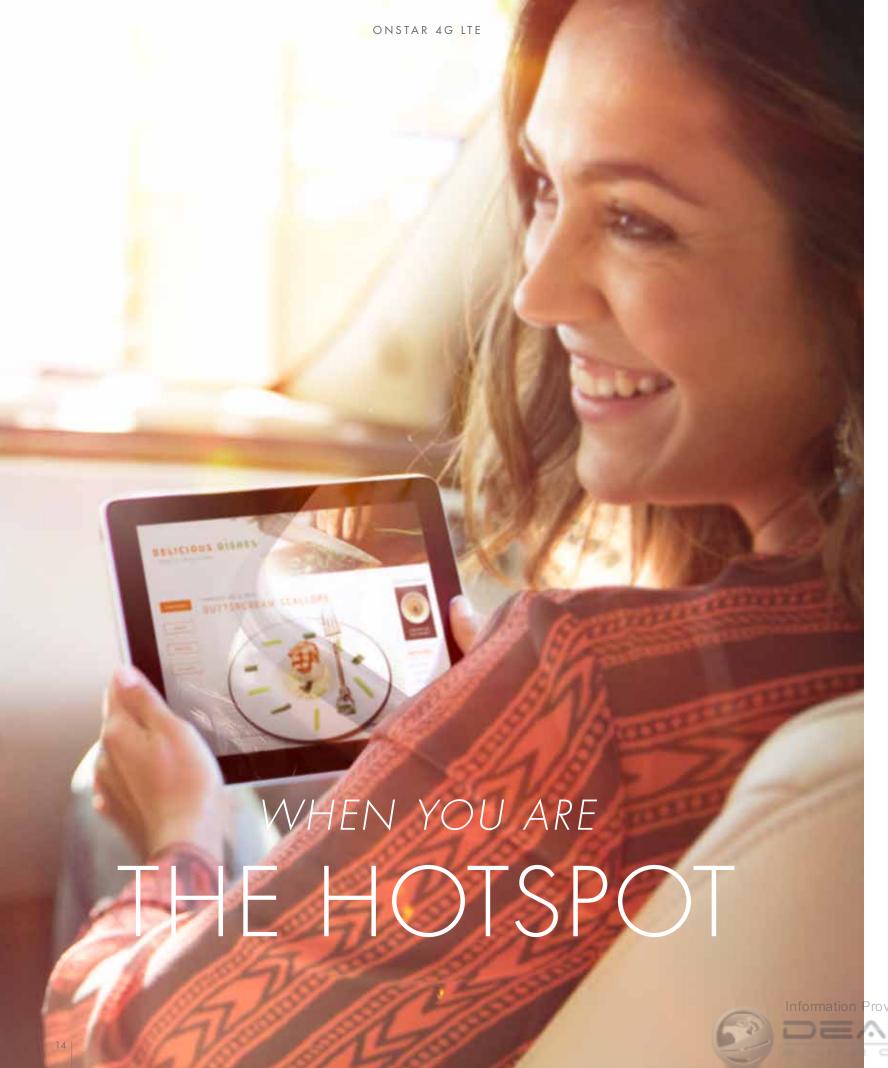


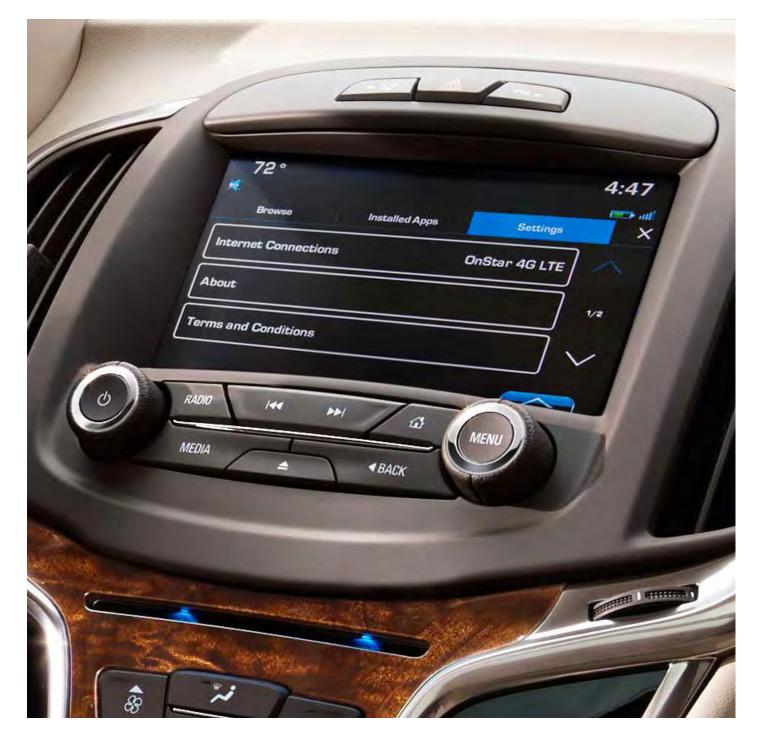


WHEN YOU'RE CONNECTED

Remarkably simple and intuitive, Buick IntelliLink¹ is designed to help drivers keep their hands on the wheel and eyes on the road. With IntelliLink, natural-language voice recognition allows for conversational commands, such as "Call my office." Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favorite music, equalizer settings, destinations and contacts. You can listen to selections from your MP3 music library or stream available Pandora® internet radio from your compatible smartphone. Plus the built-in Bluetooth² lets you play music wirelessly. And since LaCrosse is available with Bose® Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs. And with app tray customization, you can keep frequently used features at your fingertips.







The next generation of OnStar brings you 4G LTE. The all-new available technology provides your LaCrosse with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.



Information Provided by: 1Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for system details and limitations.



What if your driver's seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle entered your side blind zones, an icon flashed in the driver-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but could apply the brakes to help you avoid the crash? Those are some of the ways Buick LaCrosse can help protect you. Available FORWARD COLLISION ALERT warns the driver of a potential collision with a vehicle ahead. If necessary, the available FRONT AUTOMATIC BRAKING can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. Available ADAPTIVE CRUISE CONTROL automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic. Available LANE CHANGE ALERT and SIDE BLIND ZONE ALERT warn you of vehicles in the next lane approaching fast from behind and of



vehicles in your side blind zones. To help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 35 mph. If you haven't put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you. And with the available SAFETY ALERT SEAT, when the Lane Departure Warning system's camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver's left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision ahead is detected by the Forward Collision Alert system, both sides of the seat vibrate. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.

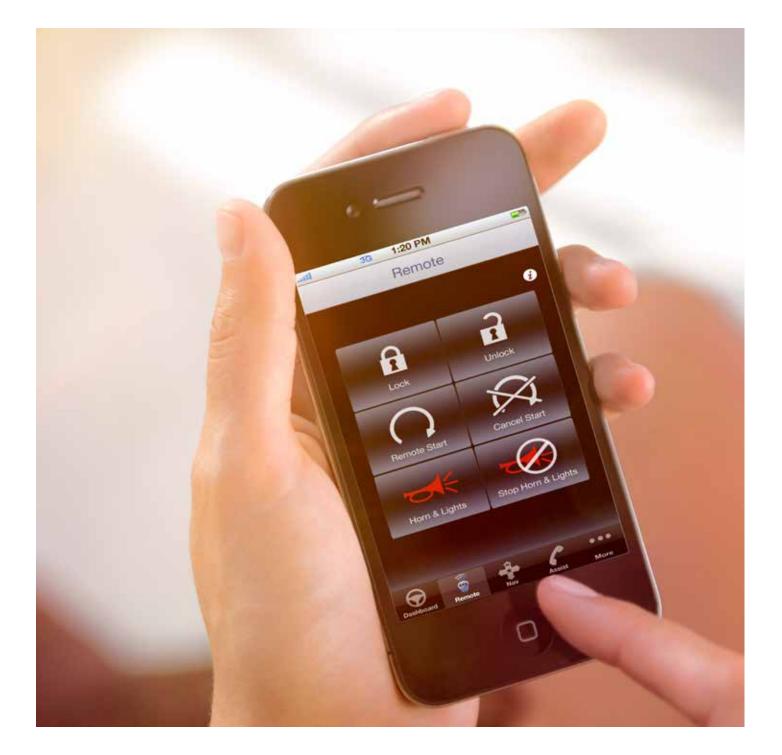


TECHNOLOGY



REAR CROSS TRAFFIC ALERT

This available technology helps you know something's headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.



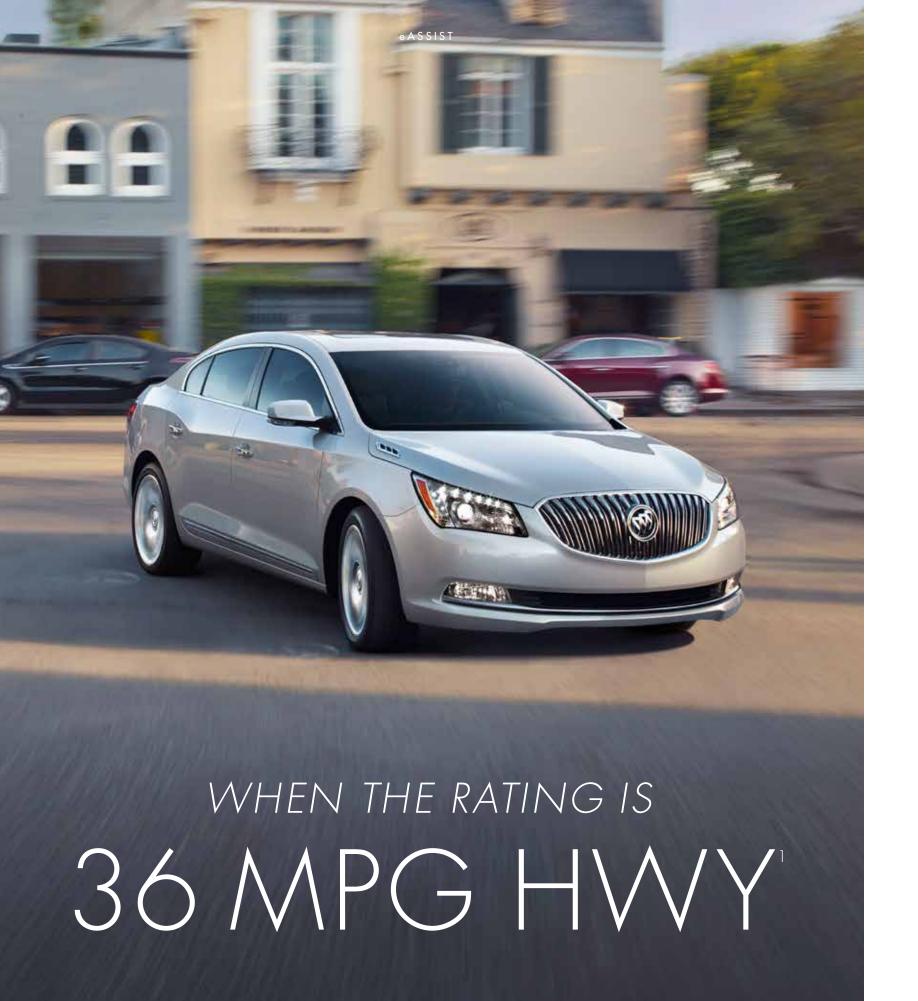
ONSTAR SERVICES

The 2015 LaCrosse comes with a 5-year OnStar Basic Plan.¹ This standard plan gives you access to the RemoteLink Key Fob Services,² which let you lock and unlock your car doors, activate the horn and lights and even start your LaCrosse remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you'll also receive a 6-month trial of the Directions & Connections Plan³ that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.⁴

Information Provided by: Fob Service devices. Se limitations.

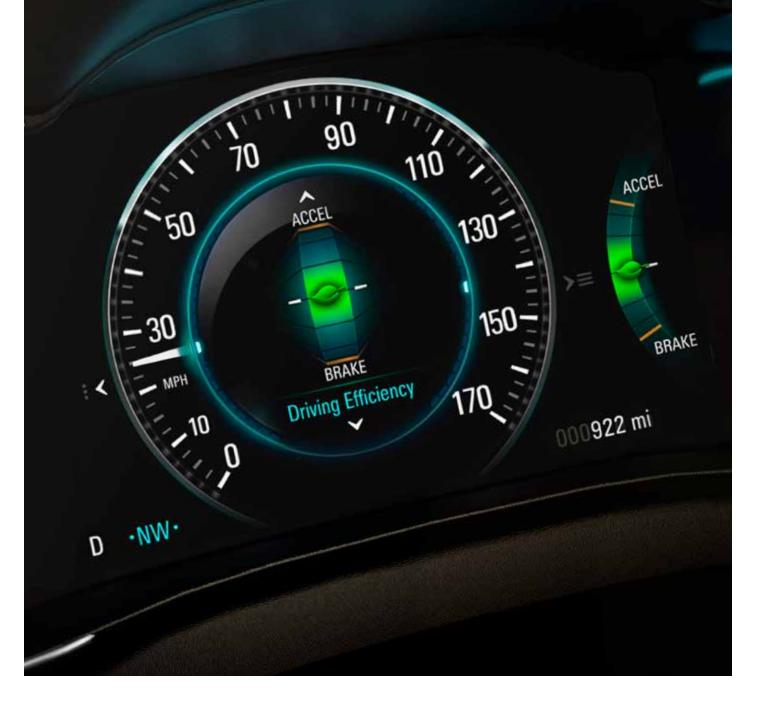
¹Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details. ²Available on select Apple,® Android™ and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription, which is included for 6 months. ³Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ⁴OnStar Hands-Free Calling requires an existing OnStar service contract and prepaid minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.





¹EPA-est. 25 city/36 hwy mpg.

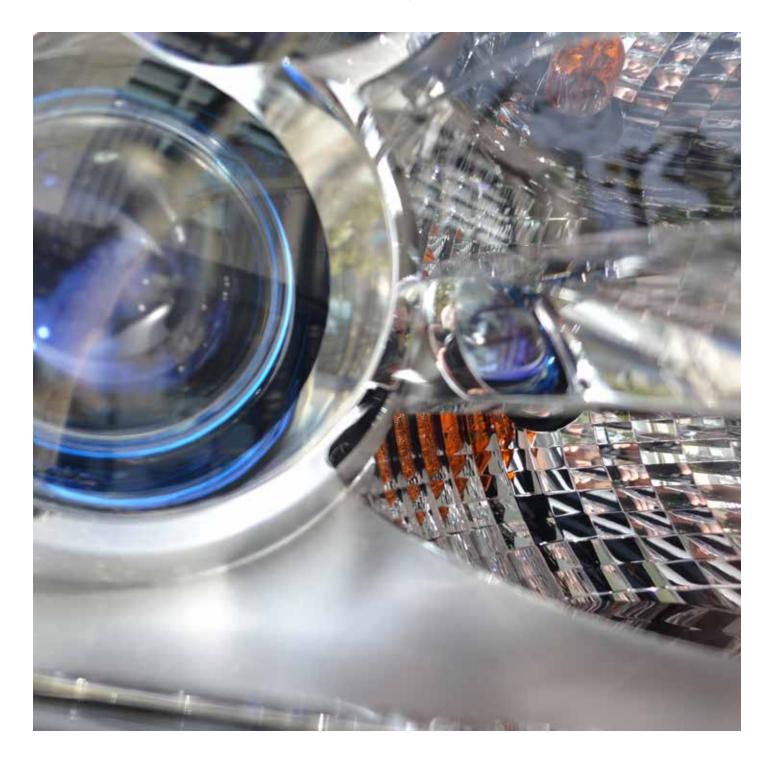
QUICKSILVER METALLIC



eAssist is a fuel-saving engine technology on LaCrosse. As the name implies, it uses a compact electric motor/generator and an advanced lithium-ion battery to assist LaCrosse and its 2.4L DOHC DI four-cylinder gasoline engine by conserving fuel in certain situations. When LaCrosse brakes to a stop, such as at a red light, eAssist switches its power source from the gasoline engine to the electric motor. It returns to gas power the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when LaCrosse is stopped with the engine in auto stop mode. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 36 mpg hwy.¹







The elegantly graceful character of LaCrosse is impossible not to notice. With dramatic shaping of the front and rear, Buick designers gave LaCrosse a refined look. The hood flows toward the multifaceted waterfall grille, and the hood's crisp, curving folds form a wide arch that wraps the front fenders into the jewel-like LED illumination encircling the projector-style headlamps. Where the hood joins the fenders, the LaCrosse designers placed a modern interpretation of Buick's signature portholes. At the rear of the car, a pair of wraparound LED taillamps ensure LaCrosse is equally stunning coming or going.







IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (June 2014), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first):
Bumper-to-Bumper Limited Warranty. The entire vehicle is
warranted for repairs, including parts and labor, to correct
defects in materials or workmanship. The warranty covers
owing to the nearest Buick dealership, and there is no
deductible for warranty repairs during the warranty period.
The warranty transfers automatically with vehicle ownership

6 years/70,000 miles (whichever comes first):
Transferable Powertrain Limited Warranty plus Roadside
Assistance and Courtesy Transportation

6 years/100,000 miles (whichever comes first):
Body and sheet metal components are warranted agains:
rust-through corresion

EXPERIENCE BUICK PROTECTION. Every 2015 Buic model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 year or 24,000 miles, whichever comes first (does not includair filters). The program covers a maximum of four service visits and is fully transferable to subsequent owners See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM

Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

NGINES. Buick products are equipped with engines roduced by GM Powertrain or other suppliers to GM vorldwide. The engines in Buick products may also be sed in other GM makes and models.

RAILERING AND OFF-ROAD DRIVING INFORMATION
Please go to buick.com and carefully review the vehicle
Dwner's Manual for important safety information about

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be delete with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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STANDARD EQUIPMENT

ENGINE CHOICES

2.4L DOHC 4-cylinder With eAssist technology; includes single-outlet stainless steel with hidden, turned-down tip eAssist Technology Integrates an electric motor and advanced lithium-ion battery with the 2.4L engine. As you brake, eAssist captures energy, a process known as regenerative braking. This provides LaCrosse with 36 hwy mpg.¹

3.6L VVT, DI V-6 With E85 capability;² includes dual-outlet exhaust with bright tips

POWER AND PERFORMANCE

Drivetrain Front-wheel drive Transmission & speed automatic, electronically controlled with overdrive and Driver Shift Control, tap up/tap down Suspension Front, MacPherson strut, rear 4-link Steering Power, electric

Brakes 4-wheel anti-lock, 4-wheel disc with brake assist Electronic Grade Braking Traction Control Full range

Traction Control Full range StabiliTrak Stability control system

COMFORT AND CONVENIENCE

Seat Trim Cloth with leatherette (Ebony or Light Neutral)
Seating Front bucket seats, split-folding rear seats
Driver seat adjuster, 8-way power
Front-passenger seat adjuster, 4-way manual
and 2-way power vertical
Power driver lumbar, 4-way

Armrests Rear center with 2 integral cupholders Head Restraints Front, 4-way adjustable Rear, outboard seats, 2-way adjustable, folds back onto rear package shelf

Lighting Custom, interior front and rear reading, front footwell and puddle lights
Ice-blue ambient front and rear door, console

and instrument panel light pipe
Assist Handles Driver, front passenger and rear outboard
Color Display 8" diagonal with Driver Information and
Cluster Display

Compass Display Remote Vehicle Start System Steering Wheel Leather-wrapped rim, tilt and telescopic steering column Steering-Wheel-Mounted Controls For audio, phone and cruise control

Cruise Control

Shift Knob Leather-wrapped Parking Brake Electric-powered

Climate Control Dual-zone automatic air conditioning Air Filtration System

Defogger Rear-window electric

Windows Power with front express-up/-down,

Auto-Dimming Inside Rearview Mirror

Cupholders 2 front console, covered; 2 rear armrest Auxiliary Power Outlets 2 12-volt outlets Floor Mats Carpeted front and rear with front anchors

Floor Mats Carpeted front and rear with front anchors Vanity Mirrors Driver and front-passenger illuminated visors

Remote Keyless Entry Extended range QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin Universal Garage-Door Opener

EQUIPMENT GROUPS

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Power Mirrors Heated with LED indicators, auto-dimming driver's side and ground illumination Rear Park Assist

Memory Settings Includes driver seat and outside mirrors
E-Z Key Passive Entry System Push-button start

PREMIUM I GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats 8-Way Power Seating Front passenger Power Mirrors Heated with LED indicators, auto-dimming driver's side and ground illumination Rear Park Assist Memory Settings Includes driver seat and outside mirrors E-Z Key Passive Entry System Push-button start

Engine 3.6L VVT, DI V-6 with E85 capability²
Seating Perforated and ventilated, front
Steering Wheel Leather, heated
Sunshade Power rear
Wheels REP 18" painted aluminum
Bose Audio System

PREMIUM II GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Leather-Appointed Seating Heated front seats
8-Way Power Seating Front passenger
Power Mirrors Heated with LED indicators, auto-dimming driver's side and ground illumination
Rear Park Assist

Memory Settings Includes driver seat and outside mirrors E-Z Key Passive Entry System Push-button start

Engine 3.6L VVT, DI V-6 with E85 capability²
Seating Perforated and ventilated, front
Steering Wheel Leather, heated
Sunshade Power rear
Bose Audio System
Power Outlet. 120-volt

Wheels Q7N 20" machine-faced silver painted alloy Chassis Continuously Variable Real-Time Damping with Sport Mode

HiPer Strut Front suspension
Audio System with Navigation¹⁰

AVAILABLE OPTIONS FOR LEATHER GROUP:

Ultra Luxury Package (Requires moonroof. V-6 only.)
All-Wheel-Drive System (V-6 only. Includes REJ wheels.)
Moonroof Power, oversized
Wheels REP 18" painted aluminum
Bose® Audio System
Audio System with Navigation¹⁰
Driver Confidence Package 1

AVAILABLE OPTIONS FOR PREMIUM I GROUP:

Driver Confidence Package 1

Driver Confidence Package 2

Power Outlet, 120-volt

Ultra Luxury Package (Requires moonroof. V-6 only.)
All-Wheel-Drive System (V-6 only. Includes REJ wheels.)
Moonroof Power, oversized
Wheels REK 19" chrome alloy (FWD only)
Chassis Continuously Variable Real-Time Damping
with Sport Mode (FWD only. Requires REK wheels.)
HiPer Strut Front suspension (FWD only. Requires
REK wheels.)
Audio System with Navigation¹⁰

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

Ultra Luxury Package (Requires moonroof. V-6 only.)
Moonroof Power, oversized
Driver Confidence Package 1
Driver Confidence Package 2

AUDIO SYSTEM DESCRIPTIONS OPTION PACKAGE DESCRIPTIONS

Audio System with Navigation¹⁰ AM/FM/SiriusXM⁴ stereo (3-month trial), single CD/DVD player and MP3 navigation, IntelliLink³ with 8" diagonal color touch-screen display and GPS navigation system

Bose Audio System Bose Centerpoint® Surround Sound premium 11-speaker system, sound-stage signal processing

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Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, xenon High-Intensity Discharge (HID) articulating headlamps, Head-Up Display (HUD), Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, Following Distance Indicator and fog lamps Driver Confidence Package 2 Includes Adaptive Cruise Control, Front Automatic Braking and Safety Alert Seat (requires Driver Confidence Package 1)

Ultra Luxury Package Includes semi-aniline, perforated full-leather seating in Sangria, Tamo Ash wood trim, front ventilated seats, leather-wrapped center console and door armrests and sueded microfiber headliner (requires mation Provided by

V-6 engine and moonroof

romber negatiner (regipties mattern Provided by:

ENTERTAINMENT SYSTEMS

Audio System Buick Intellilink³ with AM/FM stereo, 8" diagonal high-resolution color touch-screen, CD player, MP3 playback and audio auxiliary port Buick IntelliLink³ Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like available Pandora® internet radio.

SiriusXM Satellite Radio⁴ Includes 3 trial months of service. For more information, visit siriusxm.com.

Speakers Premium 7-speaker system

USB Port⁵ Connectivity for various digital media and MP3 player support

vehicle audio system

OnStar With 4G LTE⁷ Plus Wi-Fi hotspot with trial period of 3 months or 3GB, whichever comes first

Bluetooth®6 Personal cell phone connectivity to

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions
LATCH (Lower Anchors and Top tethers for CHildren)
system for child safety seats in all rear seating positions
Air Bags⁸ Dual-stage frontal and side-impact, driver and
front passenger with Passenger Sensing System
plus head curtain side-impact, front and rear outboard
seating positions and rear-seat thorax air bags
Power Door Locks Programmable with lockout protection
OnStar⁹ 6 months of Directions & Connections Plan
Theft-Deterrent Systems PASS-Key III, engine
immobilizer and content theft alarm
Tire Pressure Monitoring System Does not monitor
spare tire
Rear Vision Camera

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-color Lights Halogen headlamps with flash-to-pass feature,

Daytime Running Lamps Switchable Glass Solar-Ray light-tinted

Acoustic, laminated front side and windshield

Door Handles Body-color with chrome strips

Outside Mirrors Heated, power-adjustable, manual-folding Grille Titanium chrome, waterfall style

Bodyside Moldings Bright

Lamps Center High-Mounted Stop Lamp (CHMSL), LED taillamps

Shutters Active front lower grille, underbody closeouts

Sill Plates Bright front Spoiler Integrated into deck lid Wipers Front intermittent with washers

Wheels RDL 17" machine-faced silver painted alloy

(included with 2.4L engine)

Wheels REP 18" sterling silver painted alloy

(included with 3.6L engine)

SPECIFICATIONS

DIMENSIONS (INCHES)

Vheelbase	111.7
Overall length	196.9
Body width	73.1
Overall height	59.2
rack width, front/rear	61.7/62.0
Head room, front/rear	38.0/37.3
shoulder room, front/rear	57.4/56.0
lip room, front/rear	55.2/53.9
eg room, front/rear	41.7/40.5

CAPACITIES

Engine Type Horsepower Torque	2.4L DOHC DI with eAssist technolog 182 hp @ 6700 rpr 172 lb-ft @ 4900 rpr
Engine Type Horsepower Torque	3.6L VVT, DI V-6 with E85 capability 304 hp @ 6800 rpr 264 lb-ft @ 5300 rpr
EPA-estimated mpg	25 city/36 hwy 2.4L with eAssist technolog 18 city/28 hwy 3.6L (FWD); 17 city/26 hwy 3.6L (AWC
Fuel Tank (approx.)	16.6 gallons (2.4L)/18.5 gallons (3.6L)/19.5 gallons AWI
Cargo Capacity ¹¹	10.8 cu. ft. with 2.4L engin 13.3 cu. ft. with 3.6L engin

WHEELS



RDL 17" MACHINE-FACED SILVER PAINTED ALLOY



REP 18" STERLING SILVER PAINTED ALLOY



REJ 19" SILVER PAINTED ALLOY



19" CHROME ALLOY



Q7N 20" MACHINE-FACED SILVER PAINTED ALLOY

Based on EPA estimates. When running on E85, LaCrosse offers an EPA-estimated 13 city/19 kwy mpg. E85 FlexFuel capability is not available in CA, CT, DE, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA. E85 is a combination of 85% ethanol and 15% gasoline. Go to afdc.energy.gov/afdc/fuels to find an E85 station near you.

3Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.

4If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about NavTraffic, visit siriusxm.com/navTraffic, visit siriusxm.co



EXTERIOR COLORS



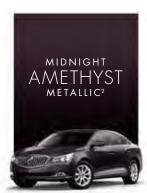


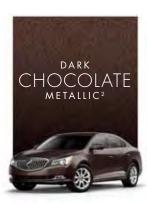
















INTERIOR COLORS

